



**Job Title:** Director of Development & Communications

**Organization:** The Future of Free Speech

**Location:** Nashville, TN

**Type:** Full-Time

**How to Apply:**

Interested candidates MUST submit a resume, cover letter, and samples of previous communication materials to [contact@futurefreespeech.com](mailto:contact@futurefreespeech.com). Please include "Communications Development Director Application - [Your Name]" in the subject line. Applications will be accepted until January 30, 2024.

**ABOUT THE FUTURE OF FREE SPEECH:**

The Future of Free Speech is a nonpartisan organization dedicated to building a global culture of free speech through knowledge, research, and advocacy. The project led by [Jacob Mchangama](#), aims to foster a thriving global culture of free speech, particularly where free speech is under threat in authoritarian states and democracies, online and offline. The project has [published cutting-edge research and provided influential commentary](#) on the state of global freedom of expression that has been featured in over 900 media outlets in more than 60 countries.

**JOB DESCRIPTION: DIRECTOR OF DEVELOPMENT & COMMUNICATIONS**

The Director of Development and Communications spearheads the organization's fundraising, external communications, and marketing initiatives. This role focuses on increasing and diversifying funding while enhancing the organization's brand recognition and visibility globally. Reporting to the Executive Director and Chief Operations Officer, the Director of Development and Communications collaborates with the leadership team to achieve the organization's objectives and contribute significantly to the advancement of global freedom of expression.

**Ideal Candidate Attributes:**

- Passionate about The Future of Free Speech's mission
- Strong understanding of free speech issues and global advocacy
- Strategic thinker with a background in communications
- Strong interpersonal skills, adept at networking and relationship-building
- Self-starter, goal-driven, and resilient in the face of challenges
- Independent worker with a focus on big-picture goals
- Strong writing skills to articulate the organization's story and impacts
- Well-organized with a positive attitude
- Collaborative team player

**Responsibilities Include:**

### *Fund Development:*

- Create a development plan aligned with the strategic goals
- Oversee the annual fundraising program, including major gifts
- Develop and manage a portfolio of major gift donors/prospects
- Build relationships with corporations for sponsorships and development opportunities
- Implement customized solicitation strategies for donor prospects
- Oversee government and foundation fund development processes, including grant writing and compliance
- Direct capital campaigns and major fundraising drives
- Collaborate with the leadership team on new funding opportunities
- Make public appearances and attend events to promote the organization
- Oversee fundraising database and tracking systems
- Supervise the creation of communications and publications to support development activities

### *Communications:*

- Develop a marketing plan
- Sustain and strengthen the organization's brand internally and externally
- Oversee all institutional communications, including annual reports, collateral, videos, and social media
- Develop a social media marketing strategy and analyze key data points
- Elevate the organization's profile through comprehensive strategies, including relationships with influencers and press
- Support staff and board in developing communication skills and messaging through training

### **Qualifications:**

- At least 5 years of direct development experience
- Bachelor's degree in Communications, Public Relations, Journalism, or a related field; Master's degree preferred
- Technologically proficient, comfortable with Salesforce, Development and Communication software, Google Suite, and Microsoft Office
- Proven experience in strategic communications, preferably in the nonprofit sector
- Exceptional written and verbal communication skills
- Experience managing social media accounts and implementing digital communication strategies
- Demonstrated success in media relations and securing press coverage
- Ability to work collaboratively in a fast-paced and dynamic environment

### **Position Requirements:**

- Ability to travel
- Prior development experience
- Flexibility to work evenings and occasional weekends

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The Future of Free Speech is an equal opportunity employer and encourages candidates from all backgrounds to apply.